FINANCE, BSBA/MBA (4 YEAR)

Program Description

The 4-Year BS/MBA in Finance is an accelerated, integrated degree program designed for high-achieving students who seek to combine rigorous financial training with the strategic and managerial perspective of an MBA. Through a carefully structured curriculum, students complete both the Bachelor of Science in Business Administration, Finance major and the Master of Business Administration within four years.

Students develop a strong foundation in financial analysis, investments, corporate finance, and quantitative decision-making while also gaining advanced business knowledge in leadership, strategy, and organizational management. The integrated structure allows qualified undergraduates to begin graduate-level coursework during their undergraduate studies, reducing the total time and cost required to earn both degrees.

Graduates of the program are prepared for careers in corporate finance, financial analysis, consulting, banking, and related fields across a wide range of industries. The accelerated BS/MBA pathway also positions students for long-term professional growth by providing early access to a graduate credential that is increasingly valued in finance-related careers.

Degree Earned

B.S.B.A. and M.B.A.

Required for Graduation

- Courses
  - Major: 31
  - Total: 52
- Credits
  - Major: 92
  - Total: 154
- GPA
  - Major: 2.0 Undergraduate / 3.0 Graduate
  - Total: 2.0 Undergraduate/ 3.0 Graduate

Student Learning Outcomes

- To understand the nature of firm value and maximization of shareholder wealth.
  Outcome: demonstrate the ability to calculate and interpret MVA and EVA.
- To understand basic financial securities, valuation models, and the trade-off between risk and return.
  Outcome: demonstrate the ability to apply appropriate valuation models in the calculation of stock and bond values and expected yields, and to interpret the results.
- To understand capital budgeting techniques and discounted cash flow analysis.
  Outcome: demonstrate the ability to estimate cash flows, apply the appropriate capital budgeting method(s), and interpret the results.
- To understand capital structure concepts and their effect on firm value.
  Outcome: demonstrate the ability to calculate and interpret the weighted average cost of capital and various measures of leverage.
- To understand how uncertainty and risk can be managed with forecasting and sensitivity analysis to improve decision making.
  Outcome: demonstrate the ability to forecast and interpret financial projections under varying assumptions.
- Demonstrate the ability to integrate discipline-specific business knowledge to achieve strategic objectives
- Demonstrate the ability to to identify and analyze current leadership style and the ability to develop and enhance leadership skills
- Demonstrate the ability to work effectively and collaboratively in a team
- Demonstrate the ability to prepare and deliver a professional presentation on a business issue
- Demonstrate the ability to write a clear, concise, and well-organized professional presentation of a business issue
- Demonstrate the ability to identify and analyze ethical and legal business dilemmas and the ability to recommend and defend appropriate solutions and strategies
- Demonstrate an understanding of how cultural, economic, and political factors shape the management of global business
- Demonstrate the ability to evaluate the financial position of for-profit organizations through the examination of financial information contained in balance sheets, income statements, cash flow statements, and footnotes, as well as information gathered from other sources (such as public filings, business news publications, and websites) in order to enable stakeholders (management, shareholders, creditors, etc.) to understand a firm's progress in maximizing its value to stakeholders

Progress Chart

Level One - Core Courses

12 courses and 2 modules required.

Major Requirements

Major requirements include 4 Level Two ILO requirements*, fulfilled through the major.*

Students in this major must complete **40** courses in total in order to graduate. **20** courses will be from this major program.

Code	Title	Credits
Level One - Core Courses		
Universal Required Courses		
Students must complete the following 4 courses.		
ILO 8.1: Written Communication (https://catalog.lasalle.edu/undergraduate/ilo/)		
ENG 110	College Writing I: Persuasion	3
ILO 5.1: Information Literacy (https://catalog.lasalle.edu/undergraduate/ilo/)		
ENG 210	College Writing II: Research	3
ILO 1.1: Understanding Diverse Perspectives (https://catalog.lasalle.edu/undergraduate/ilo/)		
FYS 130	First-Year Academic Seminar [1]	3
ILO 2.1: Reflective Thinking and Valuing (https://catalog.lasalle.edu/undergraduate/ilo/)		
REL 100	Religion Matters	3
Elective Core Courses		
Students must complete 1 course in each of the following 4 ILOs.		

ILO 3.1a: Scientific Reasoning (https://catalog.lasalle.edu/undergraduate/ilo/)		
Choose course within ILO (https://catalog.lasalle.edu/undergraduate/ilo/)		3
ILO 3.1b: Quantitative Reasoning (https://catalog.lasalle.edu/undergraduate/ilo/)		
MTH 114	Applied Business Calculus	4
ILO 6.1: Technological Competency (https://catalog.lasalle.edu/undergraduate/ilo/)		
CSC 155	Introduction to Computer Applications for Business	3
ILO 8.1a/12.1: Oral Communication/Collaborative Engagement (https://catalog.lasalle.edu/undergraduate/ilo/)		
BUS 150	Presentation and Collaboration Skills for Business	3
Distinct Discipline Core Courses		
Students must complete 1 course in each of the following 4 ILOs. Each course must be from a different discipline. (A "discipline" is represented by the 3- or 4-letter prefix attached to each course.)		
ILO 4.1: Critical Analysis and Reasoning (https://catalog.lasalle.edu/undergraduate/ilo/)		
ECN 150	Introductory Macroeconomics: The U.S. in the Global Economy I	3
ILO 9.1: Creative and Artistic Expression (https://catalog.lasalle.edu/undergraduate/ilo/)		
Choose course within ILO (https://catalog.lasalle.edu/undergraduate/ilo/)		3
ILO 10.1: Ethical Understanding and Reasoning (https://catalog.lasalle.edu/undergraduate/ilo/)		
Choose course within ILO (https://catalog.lasalle.edu/undergraduate/ilo/)		3
ILO 11.1: Cultural and Global Awareness and Sensitivity (https://catalog.lasalle.edu/undergraduate/ilo/)		
Choose course within ILO (https://catalog.lasalle.edu/undergraduate/ilo/)		3
Universal Required Modules		
Students must complete the following 2 non-credit modules. [2]		
ILO 7.1a (https://catalog.lasalle.edu/undergraduate/ilo/)		
Health Literacy Module		
ILO 7.1b (https://catalog.lasalle.edu/undergraduate/ilo/)		
Financial Literacy Module		
Major Requirements		
Level Two		
Students must complete 1 course/learning experience in each of the 4 commitments.		
ILO 2.2: Broader Identity (Capstone Course/Experience) (https://catalog.lasalle.edu/undergraduate/ilo/)		
BUS 400	Business Strategy (ILO 2.2)	3
Select one ILO from 3.2a, 3.2b, 4.2, 5.2, 6.2, 7.2a, or 7.2b: Expanded Literacies (https://catalog.lasalle.edu/undergraduate/ilo/)		
BUS 304	Prescriptive Analytics (ILO 6.2)	3
ILO 8.2b: Effective Expression (Writing-Intensive Course) (https://catalog.lasalle.edu/undergraduate/ilo/)		
BUS 203	Organizational Behavior and Skill Development	3
Select one ILO from 10.2, 11.2, or 12.2: Active Responsibility (https://catalog.lasalle.edu/undergraduate/ilo/)		
BUS 303	Legal and Ethical Environment of Business (ILO 10.2)	3
All Other Required Courses		
Business Core [3]		
BUS 100	Business Perspectives	4
BUS 101	Introduction to Financial Accounting	3
BUS 102	Accounting for Financial and Managerial Decision-Making	3
BUS 200	Business Professionalism and Career Preparation	3
BUS 202	Descriptive and Predictive Analytics	3
BUS 203	Organizational Behavior and Skill Development	3
BUS 204	Principles of Marketing with Applications	3
BUS 205	Business Systems for Analytics	3
BUS 206	Financial Markets and Institutions: Principles and Applications	3
BUS 208	Fundamentals of Financial Management	2-3
BUS 303	Legal and Ethical Environment of Business	3
BUS 304	Prescriptive Analytics	3
BUS 400	Business Strategy	3
ECN 201	Introductory Microeconomics: Business Firm and Market Analysis I	3
Select one of the following International Business Courses/Experiences:		3
ECN 331	International Economics	
ECN 333	Ecn of International Business	
ECN 335	International Trade and Trade Wars	
BUS 300	International Business	
MKT 305	International Marketing	
FIN 403	International Finance	
MGT 356	Managing in The Global Economy	
Discipline Specific		
Select 5 courses from the following, depending on the track chosen:		15
FIN 301	Fundamentals of Risk and Insurance	
FIN 304	Financial Decision-Making	
FIN 306	The Financial Services Industry	
FIN 308	Financial Services Marketing	
FIN 313	Employee Benefit Planning	
FIN 314	Risk Management	
FIN 375	Financial Statement Analysis	
FIN 401	Investment Analysis	
FIN 403	International Finance	
FIN 420	Financial Management of The Insurance Firm	
FIN 470	Selected Topics in Finance	
Free Electives		
In addition to the requirements listed above, students must take enough courses to the fulfill graduation credit requirements for their School and major.		
Total Credits		**109-110**

Graduate Business (MBA) Core Courses

Code	Title	Credits
MBA 592	Written Communication Skills for Business	1
MBA 690	Creating Customers Through Effective Marketing Management	3
MBA 691	Managerial Accounting for Decision Making, Planning, and Control	3
MBA 693	Business Analytics for Informed and Effective Decision Making	3
MBA 810	Developing Your Leadership Skills	3
or MBA 811	Leadership: Theories and Skill Development	
MBA 820	Information Technology for Decision-Making	3
MBA 830	Financial Statement Analysis	3
MBA 840	Frameworks for Socially Responsible Decision Making	3
MBA 902	Competitive Strategy	3
Graduate Business (MBA) Specialization Courses		
Three 700-level classes from an approved list of specilization-specific course offerings		9
Plus Additional Unviersity Requirements and Electives		

Recommended Course Sequence

Model rosters should be followed for course sequencing.

Courses Required for Graduation

CORE COURSES

MTH 114 Applied Business Calculus
An introduction to mathematical modeling and single-variable differential calculus with an emphasis on data analysis and applications to business and economics. Topics include modeling data using polynomial, exponential, and logarithmic functions; rates of change; derivative rules, including the Product Rule and Chain Rule; applications of derivatives. Applications include compound interest; revenue, cost, profit, average cost; break-even analysis; elasticity of demand; marginal cost; optimization; concavity and inflection points. A TI graphing calculator is required. Prerequisite(s): MTH 101 or a Mathematics Placement of 102M

CSC 155 Introduction to Computer Applications for Business
This course addresses effective analysis, design, and presentation of information for business, including advanced word processing, presentation graphics, spreadsheets, and databases, with emphasis on analysis. Topics include formulas, functions, charting, sorting, filtering, pivot tables, what-if analysis, database queries and reports, and business-specific library databases. Restriction(s): Credit will be given for only one of CSC 151, 152, 154, and 155.

BUS 150 Presentation and Collaboration Skills for Business
Focuses on the skills needed to link oral communication with the ability to work effectively in the current organizational environment. This course is based on the understanding that content and effective presentation of material are equally important in the understanding of communication. Active participation through oral presentations on current business topics is required. Students will make use of computer-based presentation technology.

ECN 150 Introductory Macroeconomics: The U.S. in the Global Economy I
After introducing students to the what and how of economic thinking, the course explores the causes of national economic prosperity and economic problems such as unemployment and inflation. It also discusses the role of fiscal and monetary policies, economic growth, and international economic relations among the U.S. and other countries.

UNDERGRADUATE BUSINESS CORE COURSES

ECN 201 Introductory Microeconomics: Business Firm and Market Analysis I
This course explores many issues pertaining to the operation of businesses and the markets in which they operate. Among these are the behavior of consumers, the determinants of prices and production levels, and the efficiency of market outcomes. As time allows, the course applies economic thinking to issues like economic inequality, environmental concerns, international trade, and firms with monopoly power. Prerequisite(s): ECN 150

BUS 100 Business Perspectives
An integrative freshmen course that addresses business processes at an introductory level by examining key business areas through the preparation of a business plan. Students gain an appreciation for how each part of a business functions on its own and how business processes interact with each other. The course culminates in our signature Bankers Day event in which each team presents their final business plan to a panel of business executives for evaluation. The course emphasizes cross-disciplinary experiential learning, group dynamics, and personal interaction with faculty, business professionals and entrepreneurs in a small-class environment. Students are introduced to team-building, entrepreneurship, and business plans at the beginning of their academic program in order to build and develop their skills over the next three years. Students should take this course as early on as possible. Generally the course is not open to seniors.

BUS 101 Introduction to Financial Accounting
The course introduces financial reporting by focusing on the fundamental principles of recording business transactions with emphasis on the presentation and interpretation of corporate financial information. Topics include an overview of financial reporting and the accounting cycle, as well as, accounting and reporting of operating, investing and financing activities of a business. Assignments employ both Excel and SAP.

BUS 102 Accounting for Financial and Managerial Decision-Making
An introduction to the fundamentals of managerial accounting with a special emphasis on using accounting information in decision making. Topics covered include corporate capital stock structure, planning and control systems, cost management systems, pricing decisions, and capital expenditure decisions. Assignments employ Excel. Prerequisite(s): BUS 101, CSC 155 and MTH 114 (CSC 155 and/or MTH 114 can be taken concurrently)

BUS 200 Business Professionalism and Career Preparation
The course will focus on critical professional development skills to enable students to connect their education to experiential learning opportunities and post-graduation goals. Students will become aware of industry trends relating to job opportunities, current job search techniques, personal branding strategies, the value of developing a well-connected network, and how to deliver flawless documents to targeted organizations. The course will combine the theories on professional development with real-life applications through assignments and participation in professional events to allow students to see themselves as a professional, rather than just a student. At the end of the course, students will understand the importance of demonstrating these professional skills throughout their collegiate experience (e.g. dressing professionally for presentations, developing quality resumes and cover letters, networking with alumni and guests, etc.) Restriction(s): Sophomore standing

BUS 202 Descriptive and Predictive Analytics
This course explains what happened and what will happen in business organizations using basic statistical methods relevant to descriptive and predictive analytics. The availability of massive amounts of data and technologies to process these data enables business organizations to use analytical approaches to decision-making. Descriptive analytics is the use of data to find out what has happened in the past or is currently happening; statistical techniques include descriptive statistics and visualization. Predictive analytics is the use of data to find out what could happen in the future; statistical techniques include regression analysis. This course will cover these techniques, descriptive statistics, visualization, and regression analysis, with emphasis on problem-solving and decision-making. This course will also cover probability, probability distributions, and statistical inference. Students will perform data analysis using statistical software packages. Prerequisite(s): MTH 114; CSC course recommended as a pre-requisite but may be taken concurrently

BUS 203 Organizational Behavior and Skill Development
This course examines the behavior of individuals and groups in organizations, with the goal of understanding performance in the new workplace. It is designed to enhance the career potential of people with management and team leadership responsibilities in all areas of business. Topics include: motivation, theories and practice of leadership, individual and group decision making, conflict resolution, communication, international aspects of organizational behavior, perception, individuality, working in groups and teams, and ethical issues of organizational life. The course also emphasizes interactive and experiential learning to demonstrate the issues of organizational behavior. Through active participation, students will develop skills in leadership, communication, negotiation, teamwork, and group decision making. Career awareness and skill assessment will be done through brief lectures, personal inventories, and career planning experiences. Prerequisite(s): ENG 110, or HON 111, or ENG 111 and sophomore standing

BUS 204 Principles of Marketing with Applications
An overview of marketing concepts and principles applicable to business and other organizations. These include: factors influencing the marketing environment and buyer behavior; market segmentation and targeting; product development, pricing, promotion and distribution to satisfy the needs of selected target markets. Approximately one-third of the course is dedicated to planning and to applying marketing-based concepts to profit and non-profit enterprise situations.

BUS 205 Business Systems for Analytics
This course introduces the foundations and applications of artificial intelligence (AI) in modern business systems. It emphasizes hands-on applications of AI tools to solve real business problems across accounting, marketing, operations, finance, and supply chain management. Topics include AI-enabled decision support systems, machine learning applications, generative AI tools, process automation, and data-driven decision making. Students will design, implement, and evaluate AI-driven solutions while considering ethical and managerial implications. Prerequisite(s): CSC 155 or CSC 240

BUS 206 Financial Markets and Institutions: Principles and Applications
An introduction to the basics of institutional finance. Financial instruments are generated and traded by participants in financial markets with financial intermediaries facilitating the process. Concepts, terminology, and current practices in each of these areas are examined, along with the impact they have on the economy. Students work on "mini cases" which employ actual data to help better understand the principles examined in the course. Prerequisite(s): BUS 101

BUS 208 Fundamentals of Financial Management
An introduction to the major concepts and techniques of financial management with an emphasis on time value of money, security valuation, cost of capital, capital budgeting, and financial statement analysis. Prerequisite(s): BUS 101, MTH 114, CSC 155

BUS 300 International Business
Students study international aspects of accounting, finance, economics, management, marketing and management information systems. The course helps students develop an appreciation for how different cultures, governments, and approaches to doing business impact international business-to-business relationships as well as devising strategies to enter markets in other countries. In some semesters the course is taught as a travel-study course that includes company site visits. Prerequisite(s): BUS 101

BUS 303 Legal and Ethical Environment of Business
A study of the American legal system exploring how courts decide cases and the values that play a role in such adjudication. The nature, formation, and application of law to individuals and business. The development of law, with emphasis on the Constitution, personal and business torts, the employment relationship, discrimination, international legal perspectives, and an exploration of legal ethics and the ethics of corporations. Prerequisite(s): sophomore standing

BUS 304 Prescriptive Analytics
In this course students learn how to run business operations efficiently and effectively using prescriptive analytics tools and techniques in managerial decision making. The course introduces students to several quantitative models used in contemporary analytics. Analysis of business scenarios using computer software allows a focus on the conceptual understanding of prescriptive models. Prescriptive topics covered include: decision analysis, Bayesians analysis, stochastic and deterministic forecasting, inventory management, linear programming and optimization, simulation, and project management. Prerequisite(s): MTH 114, BUS 202, AND BUS 205

UNDERGRADUATE MAJOR-SPECIFIC COURSES

FIN 304 Financial Decision-Making
This course focuses on how managers can construct a decision-making process and manage the creation of shareholder value. As the majority of financial decisions require an estimate of future events, we will spend considerable time investigating how to achieve the above objectives, subject to the constraints of an uncertain future. Outside readings, case studies, and text material will be used to integrate current financial theory with pragmatic financial decision making. Prerequisite(s): BUS 202, 206, and 208

STUDENTS SELECT FOUR OF THE FOLLOWING BSA MAJOR ELECTIVE COURSES

FIN 301 Fundamentals of Risk and Insurance
(Cross-listed with RMI 301) Introduction to the underlying principles, practices, and the legal aspects of insurance; discussion of industry structure and company operations; and survey of personal lines (auto, homeowners, and life) and commercial lines coverages.

FIN 306 The Financial Services Industry
An examination of the firms, such as banks, insurance companies, finance companies, securities firms, and mutual funds, that provide financial services to consumers and businesses. Topics include the domestic and international financial environment in which financial service firms operate; financial market risk and its management; ethical and legal issues; and managerial problems specific to each service firm. Prerequisite(s): BUS 202, 206, 208

FIN 308 Financial Services Marketing
(Cross-listed with MKT 308) Financial Services Marketing is cross-listed with the Marketing Department. The course focuses on how financial institutions design and market their services and products. The marketing mix for financial services, consumer and commercial markets, and their buying behavior are also studied. The impact of regulatory factors on marketing financial services and products is studied. This course is designed especially for marketing and/or finance majors contemplating careers in financial services marketing. Prerequisite(s): BUS 204, 206, 208

FIN 313 Employee Benefit Planning
(Cross-listed with RMI 313) A study of the nature and operation of employer-sponsored benefit plans offered in a complex socioeconomic and political environment. Topics include mandated benefits such as Social Security, workers compensation, and unemployment insurance, as well as a more in-depth examination of group life, health, disability, and qualified and non-qualified retirement plans. Emphasis is on benefit plan design, administration, cost, funding, and regulation as viewed from a benefit manager's financial perspective. Prerequisite(s): BUS 208

FIN 314 Risk Management
(Cross-listed with RMI 314) Designed to acquaint the student with the nature of risk management and the role of the risk manager in business or governmental organizations. Emphasis on the risk management process of identification and measurement of loss exposures and selection of treatment techniques, including finance and control techniques from a holistic perspective. Prerequisite(s): BUS 202, 208

FIN 375 Financial Statement Analysis
Financial Statement Analysis focuses on the interpretation and use of financial statements for decision-making by investors, creditors, and internal management. Financial statements provide users with a scorecard of historical performance and the ability to look forward and project likely future financial performance. Outside readings, case studies, and text material will be used to integrate current financial statement guidelines with financial statement analysis. Prerequisite(s): BUS 208

FIN 401 Investment Analysis
Focuses on current practice and recent theoretical developments in the securities market. Special emphasis on the stock and bond markets. Deals with the characteristics of individual securities and portfolios. Also criteria and models for alternative portfolio composition, and criteria for evaluation and measurement of portfolio performance, all in a global context. Prerequisite(s): BUS 202, 206, 208

FIN 403 International Finance
The study of multinational business practice, direct foreign investment, and managerial challenges in operating abroad. Foreign exchange markets, exchange rate determination, forecasting and hedging, and other contemporary issues in global finance. Prerequisite(s): BUS 202, 206, 208

FIN 420 Financial Management of The Insurance Firm
(Cross-listed with RMI 420) A functional course emphasizing the interrelationships among underwriting, investment, regulation, and other aspects of insurance company and insurance agency operations. Spreadsheets are used to demonstrate effective financial management of the insurance firm. Prerequisite(s): BUS 202, 206, 208

FIN 471 Special Topics

GRADUATE BUSINESS (MBA) CORE COURSES

MBA 592 Written Communication Skills for Business
Students will learn to plan, draft, revise, and edit documents (such as letters, memos, e-mails, executive summaries, proposals, and reports) required of them as professionals in a business environment.

MBA 690 Creating Customers Through Effective Marketing Management
The course shows how the techniques of marketing management can be used to attract and satisfy customers while building long-term business profitability. Topics include (1) market, consumer, and competitive analysis; (2) segmentation, targeting, and positioning; (3) product development, pricing, promotion, and distribution; and (4) marketing strategy and planning.

MBA 691 Managerial Accounting for Decision Making, Planning, and Control
This course focuses on the firm's management accounting system as its primary information system. It examines the problems of cost measurement, planning, coordination, control, and performance evaluation. It explores how accounting systems address business problems and evolve in response to the changing economic environment. The course will relate ethical and global issues to managerial accounting topics. The students will explore and analyze "real world" data and apply their gained knowledge to contemporary managerial accounting problems and cases. Prerequisite(s): MBA 601

MBA 693 Business Analytics for Informed and Effective Decision Making
This course introduces students to the growing field of business analytics. Business analytics is the use of data, information technology, statistical analysis, and quantitative methods and models to support effective organizational problem solving and informed decision making. The course includes methods, tools, and techniques for summarizing and visualizing historical data, which is relevant to descriptive analytics -- the use of data to find out what has happened in the past or is currently happening; methods, tools, and techniques for extracting information from existing data in order to determine patterns, which is relevant to predictive analytics -- the use of data to find out what will happen in the future; and methods, tools, and techniques for optimization, which is relevant to prescriptive analytics - the use of data to determine the best course of action in the future.

MBA 810 Developing Your Leadership Skills
This experiential course emphasizes the importance of feedback and self- assessment for leadership development. It includes extensive assessment of each participant's management style and skills based on self-evaluations (using structured questionnaires, decision making exercises, and role plays) and feedback from coworkers, faculty, and other participants. It includes a full day assessment workshop. Leadership development experiences emphasize time and stress management, individual and group problem-solving, communication, power and influence, motivation, conflict management, empowerment, and team leadership. Each participant identifies skills he or she needs to develop and reports on efforts to develop those skills.

MBA 811 Leadership: Theories and Skill Development
This course reviews major leadership theories including trait theory, behavioral theories, contingency models, expectancy theory, path goal theory, transformational leadership, and servant leadership. The course also covers a series of in-depth exercises that address leadership skills including individual decision making, team decision making, nominal group technique, problem framing, negotiation, and managing organizational change. Students are expected to complete a written exam and a series of five short analytical papers.

MBA 820 Information Technology for Decision-Making
This course is about the manager's responsibilities for problem solving and decision making, and those areas in which information technology can be used to gain the insight needed to support selection of decision alternatives. Students learn about the role of data, information, and knowledge in managerial problem solving and decision making. Transactional processing and database management systems (DBMS) are used to store, manage, and retrieve data in organizations. Decision support system (DSS) tools and technologies (such as natural language programming and influence diagramming) are used to organize data into information for decision analytics. Expert systems (ES) are used to synthesize information into knowledge for knowledge management. Students are required to use DBMS, DSS and ES software packages in a hands-on environment. Prerequisite(s): MBA 693

MBA 830 Financial Statement Analysis
This course integrates the areas of finance and accounting and is designed to provide students with the ability to analyze financial statements, understand the incentives of companies to "manage" earnings through their choices of accounting methods, understand the limitations to the usefulness of financial statements, and understand the value of financial statements in decision-making from the perspective of investors, creditors and management. Prerequisite(s): All foundation courses, MBA 691, MBA 692

MBA 840 Frameworks for Socially Responsible Decision Making
This course is designed to explore the complex ethical, legal, cultural, political, social, and economic issues confronting individuals, groups, and organizations. We will use various models and theories to develop critical thinking and problem-solving skills to address the issues of a diverse set of organizational stakeholders. Prerequisite(s): All required foundation courses

MBA 902 Competitive Strategy
This integrative capstone course is designed to expose students to strategies that companies use to build and sustain competitive advantage in the global market. The course provides students with industry, competitor, and business level analytic tools that help students to assess factors that influence strategy formulation and strategy implementation in both domestic and global markets.

GRADUATE BUSINESS (MBA) SPECIALIZATION COURSES (9 CREDITS)

- Three 700-level classes (9 credits) from an approved list of specialization-specific course offerings.

PLUS ADDITIONAL UNIVERSITY REQUIREMENTS AND ELECTIVES

Contact Information

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