

SUSTAINABLE BUSINESS, MINOR

Program Description

The sustainable business minor explores the intersection of business and environmental sustainability. Environmental sustainability refers to the responsible management and conservation of natural resources and ecosystems to ensure that they remain healthy for future generations.

Students will consider the human impact on biodiversity, our water and energy use, and our carbon footprint in the context of running a business. Students will learn strategies for incorporating environmental sustainability into business practices, and learn how to navigate the complexities of environmental management and ethical decision-making.

Why Take This Minor?

Whether you're majoring in business, science, or the humanities, the Sustainable Business minor provides valuable tools to help you make a positive impact in your career. Employers across industries are seeking professionals who understand how to align profitability with environmental responsibility. This minor equips you with the skills to lead sustainability initiatives, assess environmental risks, and implement ethical practices that contribute to long-term value. By taking this minor, you'll gain a competitive edge in the job market and become part of the next generation of leaders advancing a more sustainable and resilient economy.

Required for Graduation

- Courses
 - 6
- Number of credits
 - 20

Requirements

Code	Title	Credits
Required Courses		
ENV 153	Introduction to Environmental Science	3
ENL 153	Laboratory	1
BUS 100	Business Perspectives	4
Four Countrolled Business and Environmental Electives		
Business students should take 3 Environmental electives + 1 Business elective		
Environmental Sciences students should take 3 Business electives + 1 Environmental elective		
Non-business and Environmental Science majors should select 2 from each category		
<i>Select 2-4 Business Electives</i>		
BUS 203	Organizational Behavior and Skill Development	3
BUS 204	Principles of Marketing with Applications	3
BUS 303	Legal and Ethical Environment of Business	3
ENT 201	Principles of Entrepreneurship	3
MGT 355	Leadership: Theories and Real-World Challenges	3
MGT 309	Management Perspectives on Globalization	3
MKT 375	Special Topics	3
MKT 371	Consumer Behavior	3
<i>Select 2-4 Environmental Electives:</i>		

ENV 202	Earth Materials	4
ENV 310	Introduction to Geographic Information Systems	3
ENV 401	Fundamentals of Soil Science	4
ECN 351	Environmental Economics	3
ISBT 321	Fundamentals of Energy and Natural Resources	3
ISBT 421	Natural Resource Management	3
ISBT 422	Sustainable Energy Development	3
POL 316	Environmental Law And Policy	3

Program Contact Information

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